

# BOONE AND CROCKETT CLUB



POST CARD

ADDRESS ONLY



## Boone and Crockett Club 2008 Annual Report

July 1, 2007 - June 30, 2008

policy of the Boone and  
Crockett Club to promote the  
and provident management  
and associated wildlife in  
and maintain the highest  
standards of fair chase and  
sportsmanship in all aspects of big  
game hunting, in order that this  
wilderness may survive  
for all the people may survive  
and prosper in its natural habitats.  
With this objective, the Club  
encourages the use and enjoyment of our  
wilderness to the extent by



**BOONE AND  
CROCKETT CLUB  
FOUNDED IN 1887  
BY THEODORE ROOSEVELT**

**CLUB**

**BOARD OF DIRECTORS**

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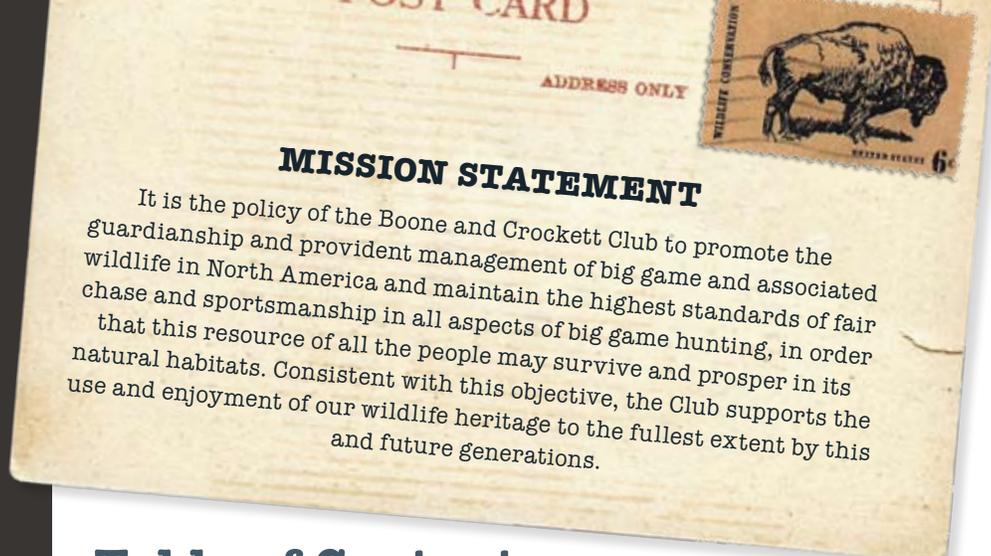
**FOUNDATION**

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**PAST PRESIDENTS**

Theodore Roosevelt	1888-1894
Benjamin H. Bristow	1895-1896
William Austin Wadsworth	1897-1918
George Bird Grinnell	1918-1927
Madison Grant	1928-1937
Kermit Roosevelt	1937-1940
Frederic C. Walcott	1940-1947
Archibald B. Roosevelt	1948-1952
Karl T. Frederick	1953-1955
Fairman R. Dick	1956-1959
Alfred O. Hoyt	1960-1961
Robert Munro Ferguson	1962-1964
Robert S. Waters	1965-1967
John E. Rhea	1968-1970
Frederick C. Pullman	1971-1973
John E. Rhea	1974
Wesley M. Dixon Jr.	1975-1979
Jack S. Parker	1980-1982
William I. Spencer	1983-1984
Judge F. Anderson	1985
James H. Duke Jr.	1986-1989
George C. Hixon	1990-1991
Stephen S. Adams	1992-1994
Paul D. Webster	1995-1997
Daniel A. Pedrotti	1998-2000
Earl E. Morgenroth	2001-2002
Robert Model	2003-2005
C. Robert Palmer	2006-2007



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The Conservation Division incorporates the Club's research, education, and demonstration programs into a unified effort. Through its programs in K-12 conservation education, the Theodore Roosevelt Memorial Ranch, National Conservation Leadership Institute, conservation grants, and the Club's endowed professorship programs, the Conservation Division ensures that our investments in our youth and young professionals will pay significant dividends in the future.

**COMMUNICATIONS DIVISION 14**

The Boone and Crockett Club's Communications Division carries the Club's core values and messages to our external audiences via programs in marketing, licensing, associates, and publications. The communication of key messages on hunting and conservation ethics and other positions on issues related to the mission are vital to the success of the Club.

**ADMINISTRATIVE DIVISION 18**

The Administrative Division provides a stable administrative support system and insures sound fiscal and operational management for all of the Club's various programs and projects.

**BIG GAME RECORDS DIVISION 20**

The Big Game Records Division promotes Fair Chase hunting and provides an historical record of the linkage between quality wildlife programs and the existence of specimens of trophy quality, which provide a means of monitoring the successes of conservation programs and practices across the North American continent.

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## MESSAGE FROM BOONE AND CROCKETT CLUB PRESIDENT

**Lowell E. Baier**

This Annual Report is a showcase of the dividends and rewards of a renaissance started within the Boone and Crockett Club some 25-30 years ago. Throughout FY 2008 which ended June 30, 2008, the White House Conference on North American Wildlife Policy has been in the planning phase by the Sporting Conservation Council, a federal advisory committee, 11 of the 12 being Club members appointed by the Secretaries of Interior and Agriculture. The conference, which is scheduled for October 2-3, 2008, will result in a 10-year action plan setting the management agenda for wildlife conservation and hunting opportunities on all public lands in America. The first conference on this subject occurred in 1908 hosted by President Theodore Roosevelt, our Club's founder. Club members orchestrated related conferences in 1930 and 1973. These successive achievements concluding with this year's conference signifies the continuance of our Club's legacy as a key leader in the national conservation arena, making 2008 a banner year for the Boone and Crockett Club.

Conservation research, education, and demonstration has been a major focus during the Club's renaissance. The Club began its secondary education curriculum research in the actual classroom in 1994, developing curricula for science teachers to utilize for conservation and natural resource education in our public schools. The Lee and Penny Anderson Conservation Education Program curricula connects students to the natural world. Through the Club's Conservation Across Boundaries program initiated in 2001, 133 teachers from 12 states and 3 countries have spent two weeks in training learning to build a curriculum for use in their home schools. Based at the Club's Elmer E. Rasmuson Wildlife Conservation Center located at the Theodore Roosevelt Memorial Ranch in Dupuyer, Montana, this and other youth programs including a High Adventure Boy Scouts of America component are all designed to connect

youth and nature by improving their understanding of wildlife, healthy habitats, and enhanced stewardship of our natural resources. Since 1994, 3,335 teachers and 26,460 K-12 students have participated in these programs.

The Club's postgraduate programs for M.S. and Ph.D. degrees in wildlife conservation management and policy are operational in three universities—University of Montana, Texas A&M, and Oregon State University—with additional programs being formulated at Michigan State University and Colorado State University. The National Conservation Leadership Institute initiated by the Club in 2004 is in its third year of classes training over 100 mid-career state and federal wildlife managers in leadership skills to fill a growing deficit in the senior ranks of public agency management personnel.

The Club's Hunter and Conservation Ethics Program, which falls within the Club's educational outreach focus, completed the production and distribution of over 75,000 DVDs on ethics for use by hunter education instructors across the United States and Canada. The DVD titled *Chain of Respect – Hunting Ethics and the North American Sportsmen* is another vehicle to promote the Club's Fair Chase program for which it has been the standard bearer to sportsmen since 1887.

The Club's Big Game Records Program has been a continuing barometer of wildlife management and health of our game species across the country since its inception in 1932. The 26th Awards Program, celebrated in 2007 in Fort Worth, Texas, had 4,844 trophy entries. Over 6,000 are estimated for the 27th Awards Program to be celebrated in 2010 in Reno, Nevada, with 3,333 trophies already entered as of June 30, 2008, half way through the three-year cycle. In 1980, records were kept for 31 categories, and today there are 38 game categories. State game management biologists rely heavily upon these records to measure animal health and related habitat conditions in developing conservation



techniques and practices across America, which was the fundamental premise of the Club when the records system was initiated in 1932. The records system moreover has become our primary vehicle to impart the ethics and principles of Fair Chase, and promote the 19th century sportsmen's code of conduct afield. That is why the records system remains the "gold standard" in North America for measuring native big game.

During FY 08, the Club led the charge to facilitate in partnership with the U.S. Forest Service the acquisition of the historic Elkhorn Ranch in western North Dakota established by our founder, Theodore Roosevelt, in 1884. This 23,550-acre ranch is where Roosevelt lived between 1884-87 during which time he conceived the idea of wildlife conservation and natural resource management on a national scale. Hence the ranch is known as the birthplace or cradle of conservation. The National Fish and Wildlife Foundation provided one of its largest grants which led the funding for this \$6 million project, together with a major Congressional appropriation from the Land and Water Conservation Fund.

During FY 08, our Club's revenues exceeded expenses, our endowment remains robust and healthy, and the hard work of our many members and staff over the last quarter century is providing success stories and achievements that would make our founder Theodore Roosevelt very proud of America's oldest wildlife conservation organization, the Club he founded 121 years ago back in 1887.

## POST CARD

### Government Affairs

The Government Affairs Committee has been busy during the past year staying abreast of the many issues of prime importance to the Boone and Crockett community—such as monitoring the listing of the polar bear as an endangered species and the de-listing and then re-listing of the wolf. Work by the Government Affairs Committee consists of monitoring and responding appropriately to issues that fit within the framework of the strategic plan of the Boone and Crockett Club. With the American Wildlife Conservation Partners (AWCP), we work hard to make the Club's views clear to the Congress and the Administration on issues that affect our community. Aiding the Club in that effort is B&C Government Affairs Deputy Chairman Tom Baker, who has assumed the position of Chairman of the Congressional Sportsmen's Foundation, which is the largest caucus in the U.S. Congress representing sportsmen's and sportswomen's issues. I encourage members to contact either Tom Baker or me with questions or input.

**Chairman:** Robert Model



Write here.

## Conservation Policy Committee

The major focus for the past year of the Conservation Policy Committee has been working on Executive Order #13443—Facilitation of Hunting Heritage and Wildlife Conservation.

The Sporting Conservation Council (SCC), which is made up primarily of Boone and Crockett Club members, is working with the Administration to put forward recommendations from the hunter-conservation community. Below is the executive summary for the SCC, with white papers to be available shortly. We are working hard to gain acceptance by the next Administration to accomplish the recommendations of the Bush Administration's 10-year action plan.

### Sporting Conservation Council

Interior Secretary Gale Norton created the Sporting Conservation Council (SCC) in March 2006 to advise the Department of the Interior on resource conservation issues of interest to the hunting community. Soon after, the SCC charter was expanded to include advising the Department of Agriculture. In November 2006, the SCC considered proposing to the secretaries a North American Wildlife Policy Conference focused on the wildlife and hunting heritage “problem of our time,” to help preserve the tradition of North American wildlife conservation now in jeopardy because of inadequate funding and declining hunter participation.

The historical precedent for such a conference is clear, considering the following conferences:

- The 1908 White House Proceedings of the Conservation Conference of Governors,
- The 1930 American Game Policy, and
- The 1973 North American Wildlife Policy.

All addressed the wildlife “problems of their times” and set the stage for modern professional wildlife conservation based on the North American Model of Wildlife Conservation (Model). The Model is unique to North America because it

focuses on, among other things, public ownership of wildlife, democratic rule of law, and hunting opportunities for all. Over the past century it was supported by sound public policies and has proven its many benefits to society with most game species currently at historic high numbers. Today however, the Model faces many new challenges that unresolved will seriously hamper hunting and wildlife conservation into the future. Without sustained participation in hunting, funding and volunteer efforts for habitat conservation will continue to decline.

The Club presented the idea for the wildlife policy conference to President Bush during a March 19, 2007, meeting and in a May 11, 2007, follow-up letter, which the SCC endorsed. On August 16, 2007, President Bush signed Executive Order 13443, Facilitation of Hunting Heritage and Wildlife Conservation, which, among other things, called for a North American Wildlife Policy Conference to be planned and carried out within a year in consultation with the SCC to advance wildlife conservation and hunting heritage.

Below: On May 15, 2008, Secretary Kempthorne, Secretary Schafer, and Chairman Connaughton discussed the North American Model of Wildlife Conservation with the SCC. Right: B&C member Simon Roosevelt, great, great grandson of President Theodore Roosevelt, with Secretary Kempthorne addressing the SCC.

In a December 4, 2007, letter to the chairman, Council on Environmental Quality, and the secretaries of Agriculture and Interior, the SCC proposed a concept for the conference which included five focus topics. The concept and the following topics were accepted February 19, 2008, by the chairman and secretaries:

- North American Model for Wildlife Conservation
- State/Federal/Tribal Wildlife Management
- Habitat Conservation and Management
- Funding for Wildlife Conservation
- Perpetuating Hunter Traditions

Out of the conference came eight “white papers,” whose principal authors were SCC members (see summaries in side bar on page 7). Each title follows a “problem definition/problem resolution” format with special emphasis on challenges, opportunities and supporting documentation. For the complete “white paper” text, visit the official web site at [wildlifeconservation.gov](http://wildlifeconservation.gov).



## American Wildlife Conservation Partners (AWCP)

The AWCP—now in its 8th year—is a consortium of 43 leading national wildlife conservation and hunting organizations. Dave Nomsen, representing Pheasants Forever, chaired the AWCP’s annual meeting in Minnesota in August 2007, where members focused on the upcoming White House Conference on “Facilitating Hunting Heritage and Wildlife Conservation.” AWCP members heard presentations on two initiatives that have been developed by AWCP and three federal land management agencies via the Hunting and Shooting Sports Roundtable. One initiative is a strategy for opening access-bound federal lands to hunters and other recreationists. The second initiative is a web-based interactive guide to federal lands and recreational opportunities. Other updates included an educational outreach campaign to sportsmen about invasive species, federal fire suppression costs, status of “open fields” legislation, Conservation Reserve Program funding and enrollment, and state-based conservation easement projects. AWCP continues to be successful in bringing the attention of Congress to sportsmen-related issues through group sign-on letters. During the past year, AWCP sent 16 letters on a variety of issues, including reform of the 1872 Mining Law, the future of hunting in the New River Gorge National River, the ban on importing polar bear trophies following the ESA listing, wildfire suppression costs, USAID (United States Agency for International Development)



funding for international conservation-hunting programs, and broader subjects related to climate change, clean air, and forest landscapes.

## Chronic Wasting Disease (CWD)

Chair: Robert E. Frost  
Wildlife Health Liaison

For over one hundred years the Boone and Crockett Club has promoted conservation and sound habitat management for wildlife populations and in recent years has created science-based partnerships for wildlife health initiatives. The Club’s proactive leadership on wildlife health led to the formation of the CWD Alliance, a partnership which first dealt with assisting hunters and the media with information about deer and elk transmissible spongiform encephalopathy, more commonly known as chronic wasting disease (CWD). The Club’s partnership with the CWD Alliance continues to provide education to hunters, wildlife and natural resource agencies, news media and the general public.

Since 2004 the Club has created three animal health documents which have provided direction to the Club and its wildlife partners. In March 2004, the “Prospectus for a President’s Partnership Conference on Wildlife Conservation,” included a Healthy Wildlife Initiative. The second, in March 2005, was the Club’s Healthy Wildlife Resolution passed in San Antonio, Texas, and the third, in January 2006, was the Club’s Wildlife Health Charter. As a result of the 2004 Healthy Wildlife Initiative, collaboration between the United States Animal Health Association’s Committee on Wildlife Diseases and the Association of Fish and

AWCP sent 16 letters on a variety of issues in FY 2008 including the future of hunting in the New River Gorge National River. The New River was designated an American Heritage River on July 30, 1998.

Wildlife Agencies’ (AFWA) Wildlife Disease Committee created the “Fish and Wildlife Health Initiative.” To date, the AFWA Health Initiative’s steering committee has put out a capacity survey to 50 state natural resource/game and fish agencies and tribal nations to gain feedback to help direct a national plan.

One hundred years ago the Club’s leadership did not have to deal with wild animal disease or *zoonosis* (the transfer of disease from animals to man). Today, wildlife diseases are a growing world health concern to both wild and domestic animal populations. Animal disease reservoirs worldwide constitute over 60 percent of human health disease outbreaks and many of these zoonotic diseases are linked to wildlife.

The trickle-down effect on trade, both globally and nationally, created by negative animal-human interfaces is staggering enough, but disease can also be devastating to our hunting heritage. Wildlife disease headlines or the perception of wildlife disease in media articles have been commonplace throughout the last decade: the bovine tuberculosis outbreak in Michigan and Minnesota’s whitetail deer populations; pseudorabies in feral hogs spreading nationwide; national and global concerns about highly pathogenic avian influenza; chronic wasting disease spreading to many states and Canada; the movement of West Nile virus across the nation; the dreaded fear of a foot-and-mouth disease outbreak involving wildlife; anthrax in wild and domestic animals; and acute respiratory syndrome (SARS) originating from wildlife in Asia. Recently, plant/animal interface diseases such as *E. coli* in leafy greens and salmonella in tomatoes/peppers have animal—and possible wildlife—origin.

In order to preserve and protect wildlife populations and our hunting heritage, the Boone and Crockett Club must continue to lead and form partnerships with hunters, governments, academia, and conservation and wildlife associations to further wildlife health initiatives in North America.

## **Sporting Conservation Council “White Papers”**

Beginning in the fall of 2007, the Sporting Conservation Council Federal Advisory Committee (SCC) assembled a number of working groups made up of a diverse coalition of champions in the field of hunting and conservation. Together they developed the foundation of information needed to implement Executive Order #13443 Facilitation of Hunting Heritage and Wildlife Conservation. A number of meetings and workshops were held over several months to organize and focus in-depth deliberations on the white papers that included a vast variety of federal, state, local, and tribal government officials, members of Congress and their staffs, sporting and conservation organizations and the private sector. The white papers, which provide broad issue background, identify challenges and propose goals and opportunities that will be used for the White House North American Wildlife Policy Conference discussions and presentations. The white papers were not commissioned by the government, but instead are the product of collaboration by the Sporting Conservation Council Federal Advisory Committee as a source of views, useful information, and options for consideration at the conference and for the possible inclusion in the final 10-year Recreational Hunting and Conservation action plan called for by EO #13443. Following are the summaries of the white papers.

### **1. NORTH AMERICAN MODEL OF WILDLIFE CONSERVATION**

While unrestrained commercial slaughter was the juggernaut endangering North America’s wildlife, regulated hunting became the founding influence and remains the spinal cord of the world’s longest standing movement for wildlife protection, use and enhancement. This social and political movement eventually coalesced into a systematic arrangement of conventions, policies and laws that we recognize today as the North American Model of Wildlife Conservation. Since its emergence, this Model has been remarkably successful not only in restoring and safeguarding wildlife populations, but also in developing the highly complex infrastructure that is essential for wildlife conservation and sustainable use.

### **2. FEDERAL, STATE, AND TRIBAL COORDINATION**

Federal, state, and tribal wildlife managers—faced with human population growth, development, climate change and other stressors—believe that wildlife resources of this continent can only be sustained with more effective collaboration. While some collaboration occurs, federal, state, and tribal land management plans and actions should be developed in concert because of the proximity of these lands to one another and because actions taken on one governmental entity’s land may have an impact on wildlife and habitat occurring on the same range and/or habitat type.

### **3. WILDLIFE HABITAT CONSERVATION**

The ability of federal and state fish and wildlife agencies to maintain wildlife habitats and populations at levels consistent with public expectations and to conserve imperiled species, on both public and private lands, is eroding. Legal challenges to federal actions in areas dominated by public land hamper active habitat management and private landowners require expanded incentives for undertaking habitat-friendly actions. Widespread habitat changes are occurring as federal forest and rangeland health declines, often adversely affecting wildlife populations.

### **4. OIL AND GAS DEVELOPMENT AND WILDLIFE CONSERVATION**

Energy development is a major wildlife concern in significant parts of several western states (especially Wyoming, Colorado, New Mexico, Utah, Montana and North Dakota), which contain the largest onshore natural gas reserves in the nation and some of the best wildlife and hunting habitats in the West. Given the magnitude of present and anticipated energy development in the West, it is doubtful that wildlife species and associated habitat values can be maintained without increased interagency collaboration and without reducing on-site habitat impacts and developing landscape-scale efforts to enhance habitats off-site.

### **5. CLIMATE CHANGE AND WILDLIFE EFFECTS**

The nation’s climate change science program (CCSP) provides valuable information on projected effects of climate change on coarse scale wildlife habitats; but, it does not examine the effects of climate change on specific game species, populations and habitats. Changes in priorities of the CCSP are needed to enable federal, state, and tribal natural resource and wildlife managers to have the tools to respond effectively to climate change.

### **6. FUNDING THE NORTH AMERICAN MODEL OF WILDLIFE CONSERVATION IN THE US**

For most of the last century, hunting, fishing and boating license fees and equipment excise taxes have provided the funding for conservation of our nation’s fish and wildlife resources. New stressors (e.g., energy demands, climate change, and changing demographics) may lead to more needs than available funding can cover. Furthermore, the state/federal/sportsman/industry partnership that has driven the Wildlife and Sportfish Restoration Programs for over half a century needs attention and is showing signs that it may not meet future fish and wildlife conservation needs.

### **7. PRESERVING THE TRADITION OF HUNTING: EDUCATION, RECRUITMENT, AND RETENTION**

Participation in hunting has been declining in the United States for more than two decades (1980 to 1991 by 10.3%, 1990 to 2005 by 4.4%). This is part of a larger trend away from nature-based recreation of almost all types and a nationally recognized growing disconnect between children and nature.

### **8. PRESERVING THE TRADITION OF HUNTING: ACCESS TO PUBLIC AND PRIVATE LANDS**

Hunting and recreational shooting with firearms and archery equipment are important elements of America’s outdoor heritage, and are uniquely dependent upon public access to federal, state and private lands. Constraints on access have been identified as one of the leading impediments to sustaining and growing participation in these activities.

For the complete text of these white papers visit: <http://wildlifeconservation.gov>



This Space for Writing Messages

### CONSERVATION DIVISION



It's been a powerful year for the Conservation Division, which is excited to see such excellent progress in serving its vital function for the Club. Our professorship programs continue to mature and we're building new opportunities for more B&C program chairs. The CAB "Conservation Across Boundaries" educational program, which focuses on science curricula, continues to excite each new generation of teachers. We're planning to expand the program into new states. The Spencer Conservation Research Grants Program is concluding two high- impact projects this year and is looking for follow-up projects. The Theodore Roosevelt Memorial Ranch in Dupuyer, Montana, has never been in better shape. The ethics committee has recently launched an exciting, new project that will have a wonderful impact on the Club's ability to deliver its hunter ethics message. The Conservation Leadership Institute is initiating its third outstanding class.

**Vice President:** William A. Demmer

## Conservation Programs

Chair: Harold J. Salwasser

Following is a combined report for Conservation Research, Education, and Demonstration Committee, Theodore Roosevelt Memorial Ranch Committee, and the Hunter and Conservation Ethics Committee.

### William I. Spencer Conservation Grants Program

Chair: Wini Kessler

Staff: Jodi Bishop

Supporting the development of knowledge is an important element of the Boone and Crockett Club's mission. The Conservation Grants Program helps advance this goal through research projects that contribute to the conservation and science-based management of big game in North America. The program is supported by endowments named for William I. Spencer and Tim Hixon, with additional project support in 2008 provided by the Camp Fire Conservation Fund, Inc., and the Pope and Young Club.

The Conservation Grants Program funded three deer genetics studies that made good progress in 2008 and respond to high-priority needs of the B&C Records Program. The studies are aimed at providing important tools for deer conservation and management.

The North American genetic analysis of blacktail and mule deer conducted by Emily Latch, Jim Heffelfinger, and Gene Rhodes is coming to fruition. The first of three manuscripts is almost ready for submission to a scientific journal. This first paper will deal with general

Opposite: Harold J. Salwasser, former B&C professor of Wildlife Conservation at the University of Montana, visits with current B&C Fellows at the TRM Ranch. The Ranch is a multipurpose property that operates as a working cattle ranch and also houses the Elmer E. Rasmuson Wildlife Conservation Center and is available to B&C Fellows to conduct studies.



Above: Dr. Carlos Alcalá-Galván is making quick progress thanks to his excellent working relationships with Mexican landowners, hunting guides, and government.

Above Right: James Heffelfinger used B&C grant funds to launch his work on genetic differentiation in mule and black-tailed deer. Jim effectively leveraged those funds to develop support from a variety of sources, and was awarded grants in 2005 and 2006 to bring the project to conclusion.

genetic differentiation throughout this species' entire range in North America. The emphasis of this paper is simply to map the genetic variation in mitochondrial DNA throughout their range. This analysis has allowed researchers to determine where blacktail and mule deer were confined in ice-free refugia during the last ice age and how they spread after the retreat of the glaciers. The subsequent manuscripts coming from this research will deal more specifically with nuclear DNA differentiation and evaluating subspecies (including the mule deer/blacktail boundary).

Another study seeks to develop a diagnostic genetic test to differentiate hybrids of whitetail and mule deer from pure individuals of either species. Dr. Irving Kornfield of the Molecular Forensics Laboratory, University of Maine, is examining 17 nuclear markers for their potential use in differentiating species and hybrids. Results thus far have established that no single marker is diagnostic, but that multiple markers can be used in combination to provide identification. In the next phase, Dr. Kornfield will develop additional DNA markers in his quest to achieve a

practical and statistically robust assay for use by the B&C Records Program. Project completion is expected at the end of 2008.

The third project will attempt to develop a nuclear genetic marker to differentiate Coues' deer from other whitetail deer. Efforts in 2008 focused on completing the sample collection of genetic materials, primarily from Mexico. Dr. Carlos Alcalá-Galván is making quick progress on this task thanks to his excellent working relationships with Mexican landowners, hunting guides, and government. Also in 2008, an invitation was sent to selected genetics laboratories for proposals to complete the analysis and marker development phase of the Coues' deer study. Dr. David Paetkau, president of Wildlife Genetics International, submitted the strongest proposal and was selected to perform the work. Analysis is scheduled to begin in January 2009.

The Conservation Grants Program is very grateful to our partners, the Camp Fire Conservation Fund, Inc., and the Pope and Young Club, for enabling this degree of progress in 2008.

## Charting the Direction of Wildlife Conservation

A century after President Roosevelt visited the Michigan Agricultural College, the Boone and Crockett Club establishes an endowment to cultivate leaders in wildlife conservation and management.

The Club announced \$1.75 million in gifts towards the establishment of the Boone and Crockett Club Professor in Wildlife Conservation at Michigan State University on Thursday, October 4, 2007. The gifts were announced at a reception held at the University Club of Michigan State University to celebrate the launch of this historic endeavor. These gifts represent half of the \$3.5 million goal set for the endowment.

The Boone and Crockett Club Professor in Wildlife Conservation at Michigan State University will represent the Club's first Midwestern chair and the third endowed chair to be established by the Club.

This professorship is a partnership between the Boone and Crockett Club and Michigan State University in collaboration with the Michigan Department of Natural Resources to provide leadership for wildlife conservation in the 21st century. This partnership will engage in research focused on wildlife conservation and management, and publish findings that will inform policy, regulations, institutions and other arenas related to natural resource management.

"The Boone and Crockett Club sees this partnership with MSU as an opportunity to share and spread our historical and ethical messages of fair chase and sound science as they relate to our wild places and their inhabitants," said Bill Demmer, vice president of Conservation for the Boone and Crockett Club. "Michigan State University and the Michigan DNR have long been proponents of 'shared use resources,' another concept in complete harmony with the Club's philosophy."

The MSU program will be one of four similar programs at universities across the nation with more institutions coming on line soon. The goal is to arm new wildlife and habitat professionals with the knowledge they need to make sound decisions that will support the North American Model of wildlife conservation. To learn more about the Club's university programs, please visit the education section of our web site at [www.booneandcrockettclub.com](http://www.booneandcrockettclub.com).



Photo Above: Key players in establishing the Boone and Crockett Club Professor in Wildlife Conservation at Michigan State University were on hand for the official launch party – From left, Jake Shinnors (B&C Member), Bill Demmer (B&C Member), Rebecca Humphries (MI DNR), Morrie Stevens (B&C Member), Jordan Burroughs, and William Taylor. At Right: A century ago, President Theodore Roosevelt visited the Michigan State University campus and spoke at their graduation ceremony.



## University Programs

Co-Chairs:

Dan Pletscher and Mary Webster

University programs are vital to ensuring that wildlife programs are educating and training the next generation of scientists and conservation leaders with the Club's vision for wildlife and conservation foremost in their minds. Club-sponsored university programs have grown over the past several years, and we anticipate that growth to continue. The University of Montana B&C Program (UM B&C) has graduates already playing lead roles in state and federal government agencies and in the private sector. The Texas A&M (TAMU) B&C Program will soon have its first graduating Fellows. Oregon State University has just selected its first B&C Fellow.

The University Programs Subcommittee completed a review of the formal documentation establishing each of the Club's endowed chairs and/or programs. At the July board meeting in Denver, Mary Webster described the features of the six existing endowment agreements, which vary greatly with respect to funding requirements, Club oversight, and control over the use of the Club's name. She also presented a "boilerplate" endowment agreement developed by the University Programs Subcommittee, which provides important legal and financial protections for the Club. The subcommittee recommended to the board that any future negotiations with universities to establish chairs or programs should be based on the boilerplate endowment agreement.

### University of Montana

B&C Professor Paul Krausman reports that the UM B&C Program has five new B&C Fellows. Sonja Smith and Jeffery Wright will be conducting research at the Theodore Roosevelt Memorial (TRM) Ranch. Smith, a Master's student, will be addressing various aspects of mule deer ecology and management. The initial plan for Wright's doctorate research will involve elk ecology, management, and monitoring. He will work with

Paul and Lisa Flowers to develop a monitoring program that can be carried out by students and teachers as part of their education. This summer, Smith, Jerod Merkle, and Paul examined and repaired the vegetation enclosures that have been established on the TRM Ranch. These will be used in a research project that will involve many of the B&C Fellows. In addition, Paul is working with Montana Fish Wildlife and Parks to establish check stations so we can examine changing age structures of harvested deer at the TMR Ranch and surrounding areas. Jamie Belt is working on citizen science and how to effectively engage non-scientists in monitoring and data collections. Jonathan Derbridge is working on wolf conservation, identifying individuals through DNA analysis of scats, and evaluating diets through hair remains in scats. All B&C Fellows will be taking classes at the UM and developing their proposals before field work begins.



Above: B&C Fellow Sonja Smith stands in front a vegetation enclosure she's working on at the TRM Ranch. Left: Two B&C Fellows, Cristina Eisenberg and Jonathan Derbridge, are working on different projects relating to gray wolves.

### Texas A&M

B&C Professor Tarla Peterson reports that the Texas A&M University (TAMU) B&C Program has six B&C Fellows. Two of them, Anna Munoz and Damon Hall, have completed proposals for their dissertations. Munoz is conducting research in the Edwards Aquifer region of central Texas to determine a balance between the human need for water and the needs of the region's eight federally listed threatened and endangered species. Hall and Cristi Horton worked within a larger interdisciplinary planning study to examine the socio-cultural dimensions of riparian corridor management along the entire 650-mile length of the Yellowstone River, and Hall is building a systems model based on his field research. Horton is a part-time student and full-time faculty member at Tarleton State now working on her dissertation proposal. Andrea Feldpausch will be researching ways to effectively and accurately portray complex scientific and technical information to the lay public, specifically focusing on carbon sequestration, a technology proposed by the U.S. Department of Energy

(DOE) to mitigate human-induced climate change. Leigh Bernacchi will focus on how natural resource management agencies can use citizen science to build a sense of stewardship among their users, and Chara Ragland will be starting as a B&C Fellow in January 2009. All current B&C Fellows presented results of their research at the 2008 Pathways to Success Conference: Increasing Human Capacity for Global Human-Wildlife Coexistence in Colorado (<http://welcome.warnercnr.colostate.edu/nrrt/hdfw/>).

### Oregon State University

Hal Salwasser reports that the Oregon State University B&C Program has designated Cristina Eisenberg as OSU's first B&C Fellow. She is working on wolf-elk-aspens trophic cascades in Glacier and Waterton Lakes National Parks (see her article in fall 2008 *Fair Chase* for more information).

### Michigan State University

MSU is close to launching its B&C program. According to Bill Taylor, an announcement will go out in FY 2009 advertising the B&C professorship with a focus on wildlife

ecosystem services and conservation leadership. The Michigan Department of Natural Resources will financially support one doctorate student each year as part of the program. The fully endowed \$3.5 million program is nearly ready to roll out; only \$100,000 more is needed before hiring the program chair. Presently there is \$1.4 million in the bank and pledges for an additional \$800,000. MSU also has a B&C extension specialist, Jordan Burroughs, in place to help focus efforts on undergraduate education. A one-week B&C lecture series will start this coming year as well. MSU supported two CAB teachers this year and one next year.

### Other University Programs

Paul Webster reports that 2010 remains the target timeline for a B&C Program at Colorado State University (CSU). Plans call for CSU to match the Gates Foundation pledge of \$3 million to initiate the program.

Christine Thomas reports that the University of Wisconsin—Stevens Point is still aspiring to a B&C Program focused on undergraduate education. Paul Webster is assisting in fund raising.

Dan Pletscher reports that early discussions are underway at two additional universities.

## Lee & Penny Anderson Conservation Education Program

Chair: Kaush Arpha

Staff: Lisa Flowers

Conservation Education for the Boone and Crockett Club is a vital element of the organization's vision and mission, and donors have been central to the program's growth. Lee and Penny Anderson have made substantial contributions to the conservation education endowment since 2001, allowing the Club continued growth in education outreach opportunities for students. In 2001, the Club completed construction of the Elmer E. Rasmuson Wildlife Conservation Center (Center) thanks to considerable support from the Elmer E. Rasmuson Family Foundation.

The Center provides a home base for the program and a strong foundation for outdoor experiences focused on wildlife conservation and stewardship on the Theodore Roosevelt Memorial Ranch. The endowment ensures the perpetuity of top-notch science-based learning experiences for people of all ages in prime wildlife habitat along the Rocky Mountain Front.

Ongoing program support has enabled the Club to gain ground in the conservation education community

with local, regional, state and federal collaborative efforts. The overarching goal is to continue this trend to strive for improved understanding of healthy habitats and to change or enhance stewardship attitudes and behaviors that affect actions by learners young and old.

### Conservation Across Boundaries®

Boone and Crockett Club has offered its two-week course for classroom teachers since 2001 in partnership with Welder Wildlife Foundation. In 2008, 16 teachers participated from Michigan, Wisconsin, Virginia, Pennsylvania, Texas, Montana, and Iowa. Funding to support this year's program came from the Ed Rachal Foundation, Dallas Ecological Foundation, and Michigan State University.

The ultimate goal of the program is to train teachers to integrate biological and ecological sciences with conservation issues focused on historical and cultural knowledge. This will help enable their students to conceptualize a systems view of the causes and solutions to wildlife and natural resources in their local communities.

New program elements this year included collaborative conservation and cougars in Montana, field trip to

1st People's Buffalo Jump State Park, and red-shouldered hawk ecology. The course elements are evaluated by the participants each year, and changes to the course structure are made accordingly.

Next year, the Club and Welder Wildlife Foundation will expand the CAB program to include two one-week CAB II courses—one in Montana and one in Texas. The course in Montana will include a backcountry experience in the Bob Marshall Wilderness Complex where participants will work on a conservation project with the Bob Marshall Wilderness Foundation.

### The Montana High Adventure Base (MOHAB)

The TRM Ranch and education facility played host to 72 Boy Scouts during four successive weeks for the Montana High Adventure Base where Scouts experienced the lay of the land, orienteering, bear safety and leave-no-trace training with a four- to five-day backcountry trek in the Bob Marshall Wilderness. Scouts are impressed with the grandeur of the mountains, the big sky and the clear running water in our streams. They appreciate the home base at the Center and after returning from their trek they enjoy target shooting at the Palmer Shooting Range on the TRM Ranch, as well as fishing in Dupuyer Creek and beaver ponds. The last night they spend reminiscing around the campfire on Roosevelt Point about the highs and lows of their trip.

### Outdoor Adventure Camps (OAC)

Twenty-seven campers took part in two camps—OAC I and OAC II—in July and August. Campers learned about outdoor skills such as fishing (casting & fly fishing), fly tying, lure making, hiking, survival skills, learning to identify tracks, and shooting sports. In FY 2009, the

Upon completion of the Conservation Across Boundaries course, one of the teachers from Texas stated, "I would highly recommend this course to any teacher, science or not, to experience and appreciate what this awesome course has to offer. It will completely change your life and your appreciation of the land forever."



Club plans to run three camps with the Little Critters Day Camp added to the summer camp offerings. OAC I will focus on developing outdoor skills for youth, and OAC II on careers in wildlife conservation and more advanced outdoor skill development.

The Club developed a scholarship fund for youth who have the desire to attend these camps and is looking for individuals and industry partners to financially support this effort. Each year campers give the Club positive feedback. They want to make the camp longer, and they want to venture farther into each experience not wanting it to end.

### **K-12 Place-based School Programs**

There were 2,205 students, 389 teachers, 924 adults, and 35 graduate students who participated in 100 programs based at the Center from July 1 – June 30, 2008. Curricular activities are blended into each school's curricular needs and topics are primarily focused on wildlife biology, range management, ecology, botany, water quality, geology and soils, weather, geography, and natural and cultural history. The students learn people are part of the landscape. They experience engaging, outdoor activities, which give them firsthand information about the local ecological system and teach them how to behave as stewards of the land and specifically the Theodore Roosevelt Memorial Ranch.

### **Conservation Education Fellowship**

In 2008, the Club planned to start a fellowship at the Center. While the fellowship component of this conservation education position is currently being reevaluated, the concept is still strongly supported by the committee and UMT professor. The individual who assumed this position in December of 2007, Bethann Garramon, has been deeply engaged in all aspects of the conservation education program.

### **Center Facilities**

JoAnne Cobb, facilities manager,

continues diligent coordination of school and event reservations, marketing/development, and maintenance at the Center. A revised fee structure took effect this year, and a seasonal cook position was established for the summer months. Facility rentals have been stable in FY 2008.

### **Hunter and Conservation Ethics Program**

Chair: Dan Pedrotti, Jr.  
Staff: Keith Balfour

The Ethics Division continues to distribute the *Chain of Respect—Hunting Ethics and the North American Sportsmen* DVD with the assistance of project partners International Hunter Education Administration and Cabela's. The DVD is available for sale to the general public (\$2.99) and is also donated to various hunting organizations.

In the coming year, the Ethics Program plans to advance the Club's messages of land and hunting ethics through increased distribution of the ethics DVD, to breathe new life into the Hunt Fair Chase program, and to develop other new initiatives.

### **Theodore Roosevelt Memorial Ranch**

Chair: Fred Hirschy  
Staff: John Rappold

John Rappold reports that the ranch program's initial focus of compatibility of the shared-use conservation model is now being extended to teachers and students: how a ranch operates and how to blend conservation with an economically successful operation. Paul Krausman's growing research and monitoring on the Rocky Mountain Front creates new opportunities to demonstrate the data collected. There will be an effort targeted at getting the shared-use model out to new landowners through real estate agents. On another note, the ranch's Palmer Shooting Range was used extensively for the first time this summer. The Club is investigating NRA certification for the shooting range.

## **National Conservation Leadership Institute**

Chair: Steve Williams

The idea of developing conservation leaders in a world-class forum is an exciting, ground-breaking concept for the natural resource profession. In 2005, the founding Board of the National Conservation Leadership Institute included many of the most respected conservation organizations and agencies in America: Boone and Crockett Club, The Conservation Fund, Izaak Walton League, Wildlife Management Institute, Association of Fish and Wildlife Agencies, U.S. Fish and Wildlife Service, and National Fish and Wildlife Foundation. The Institute concept was developed with the mission of "*Preparing extraordinary conservation leaders.*"

Part of the impetus for this timely idea was 2004 research showing that 77 percent of senior leadership of state fish and wildlife agencies will be leaving by 2013. More than half of Senior Executive Service employees of federal natural resource agencies will retire by 2007. NGOs and conservation-related industries are also facing a similar exodus of baby boomers from their leadership ranks.

Two cohorts have completed the course to date. Individuals making up NCLI Cohort 3 (2008-2009) has been named and includes Boone and Crockett Club members Tony Schoonen and Thomas Baumeister, along with B&C Associate Ben Fulton and Official Measurer Michael Fowls.

### **What are B&C members saying about NCLI?**

Jack Ward Thomas, Chief Emeritus, USFS, Emeritus Boone and Crockett Professor of Conservation, University of Montana, says, "The National Conservation Leadership Institute is a critically needed next step in assuring that our nation has the 'leadership horsepower' to carry the conservation effort into the new century. When the best and brightest in the conservation arena combine their talents in this evolving mix of faculty and students, I expect the result to be the best leadership in conservation that our nation has yet experienced. The circumstances of the early 21st century demand no less."

**Visit [conservationleadership.org](http://conservationleadership.org) for more information.**



POST CARD

ADDRESS ONLY



### COMMUNICATIONS DIVISION

The Communications Committee is charged with the outreach of the Club's mission, vision, and core values to the public, particularly the hunting and conservation communities. The Communications Committee is a revenue-generating arm of the Club and is also responsible for managing all corporate alliances, licensing, sponsorship, intellectual property and branding.

**Vice President:** F.R. Daily

## Associates Program

Chair: Lanny S. Rominger  
Staff: Amy Hutchison

The 2007-2008 fiscal year marks the Club's Associates Program's 22nd year. More than 10,500 readers received the Summer 2008 issue of *Fair Chase* magazine—the official publication of the Club—which includes 621 Lifetime Associates and 1,286 B&C Official Measurers along with the Club's Associates.

The past year has been both challenging and rewarding for the Associates Program. While the promotion to sign up purchasers of Leupold products did not meet expectations, the Club fared better than expected with a new promotion to recruit Lifetime Associates. A pair of free Leupold binoculars was offered to new Lifetime Associates who paid in full. During the 10-month promotion, the Club welcomed 104 new Lifetime Associates, with 80 of them qualifying for the free binoculars.

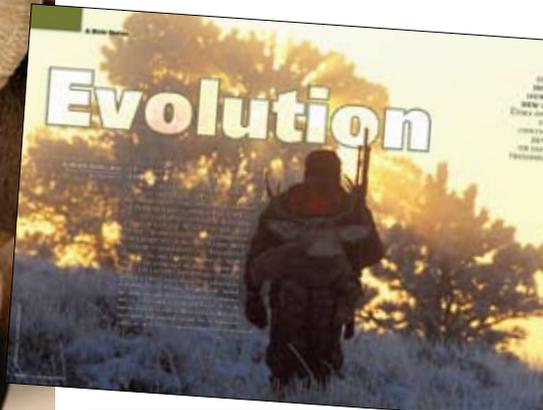
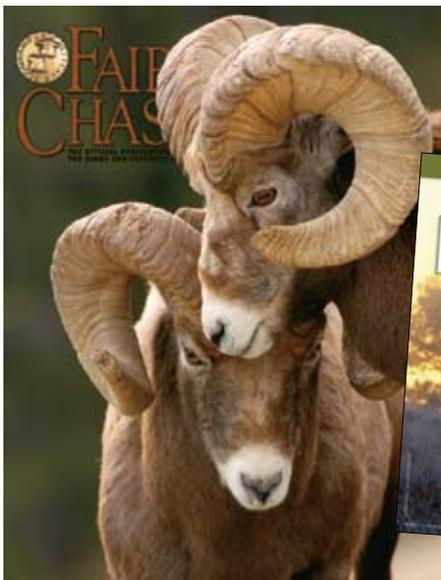
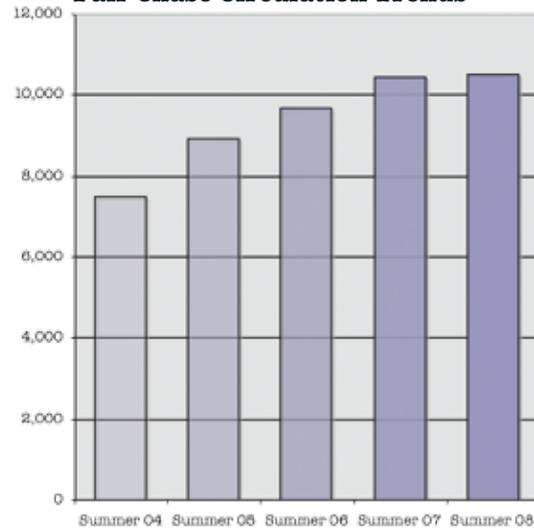
Last year, there was a focus on improving the structure and layout of *Fair Chase* magazine—the first step

toward improving the overall value of the Club's Associates Program. This year the editorial board concentrated on broadening the scope of the articles in each issue of the magazine. *Fair Chase* readers enjoyed topics such as the status of the polar bear, trans-boundary conservation in the Southwest, the cradle of conservation with the acquisition of the Elkhorn Ranch, understanding how climate change affects wildlife, and a new series focusing on the evolution of hunters' skills in the field throughout their lives.

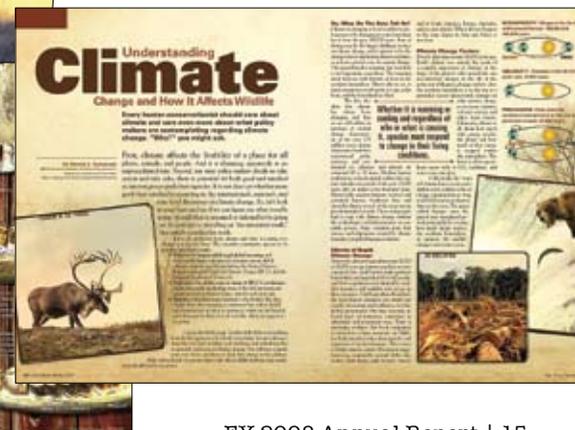
In an effort to grow the Associates Program, the Club first had to take the step of developing a survey of groups who interact with the Club to evaluate the effectiveness of our written communications with present and potential future Associates. The intent of this survey is to help the organization define a consistent, powerful, and articulate message about who the Club is and what the Club does. The results will be used in the coming year to mold a direct-mail campaign aimed at growing our Associates base and stewarding interested individuals to greater involvement in the Club.

The Club recognizes its Associates as an important constituency in furthering the vision of the Club and expressing the Club's values and beliefs as they relate to conservation, education, ethics, and hunting.

**Fair Chase Circulation Trends**



The editorial board concentrated on broadening the scope of the articles in each issue of the magazine. *Fair Chase* readers enjoyed topics such as the status of the polar bear, understanding how climate change affects wildlife, and a new series focusing on the evolution of hunters' skills in the field.



## Outreach Program

Chair: Marc C. Mondavi  
Staff: Keith Balfour

The Outreach Committee in 2008 continued to increase revenue and awareness of the Club. The Licensing Program saw more steady growth, topping the \$353,000 mark—up \$105,000 from FY07. To date, three licensing partners have formed the cornerstone of this program, with new partners being identified and developed.

“Brand building,” or raising



awareness about the Club’s history, accomplishments, and current activities drives revenue programs. The Club continued brand building this year with one initiative while adding four other major initiatives. Our television series, *Leupold Big Game Profiles*, completed its second season and began its third on the Outdoor Channel with a quality program broadcast to an average of 140,000 viewers per week.

This spring, the Board of Directors approved a fall 2008 launch of the Conservation Alliance Partners (CAP) program. Its purpose is to bring the Club’s many programs to the forefront and to better align the Club’s sponsorship opportunities with its mission. Over time, CAP will deliver brand building and budget relief for the Club’s mission-based programs.

As an adjunct piece to our CAP program, B&C began producing a DVD promoting the Club’s current programs and highlighting its legacy in conservation. Production began in late FY 2008 and is slated for distribution in early FY 2009. This video

history will fill an educational void for the Club, especially in the areas of development, membership recruitment/training, and outreach.

Branding efforts will now benefit from a more structured and deliberate communications effort, both internally and externally. News of Club activities and other important messages to the hunting and conservation communities will be delivered on a more timely basis and to a larger audience through the services of the Club’s first public relations partner. Blue Heron Communications is a vertical hunting/angling/outdoor market public relations firm. Targeted communications and timely news releases will increase media coverage and help build the Boone and Crockett brand.

To guide future decisions and programs in the Outreach and Associates divisions, the Club conducted a detailed opinions and attitudes survey in late FY08 with final data being available in early FY09. A coordinated effort between the Missoula headquarters



# Big Game Profiles

Filming for season two of *Leupold’s Big Game Profiles* began in August and reached from Mexico to the Northwest Territories and Quebec totalling 13 different hunts. For a complete listing of episodes visit the Club’s web site.



staff, Outreach and Associate divisions, and survey firm, D.J. Case, produced a web-based survey delivered by e-mail to 9,500 individuals with an overall participation of 25 percent (2,400 completed surveys). Information from this survey will be invaluable in building a profile of current and past B&C Associates, as well as those who have had no prior contact with the Club. With this profile information the Club can better structure programs and activities to attract new Associates, move existing Associates up to Lifetime status, and improve overall retention—three main objectives of the Associates and Development Committees.

Increased revenue and brand building will continue to be the focus going forward in FY09.

## **Publications Program**

Chair: Mark B. Steffen

Staff: Julie T. Houk

The Club's Publications Program continues to serve as a vehicle to disseminate the Club's mission, vision, and goals to our membership, as well as the general hunter-conservationist public. The Club saw a slight increase in the number of publications being sold to non-members through bookstores, outdoor retailers, and other specialty shops and web sites this past year (from 55 percent to 57 percent). This aspect of trade book distribution is extremely important as the Club strives to educate the outdoor public about the Club's activities, vision, and history.

The Club released three new titles in FY 2008—*Boone and Crockett Club's 26th Big Game Awards* (September 2007), a paperback edition of *Records of North American Big Game*, 12th Edition, and the *2009 Big Game Trophy Calendar* (May 2007). These three titles combined for \$264,485 in sales, accounting for 63 percent of the Club's publications' revenue in FY 2008. Traditionally, the years the Club publishes an awards book or all-time book, there is a significant increase in sales revenue due to the long-standing popularity of these books. This past year the Club distributed 17,833 books—an increase

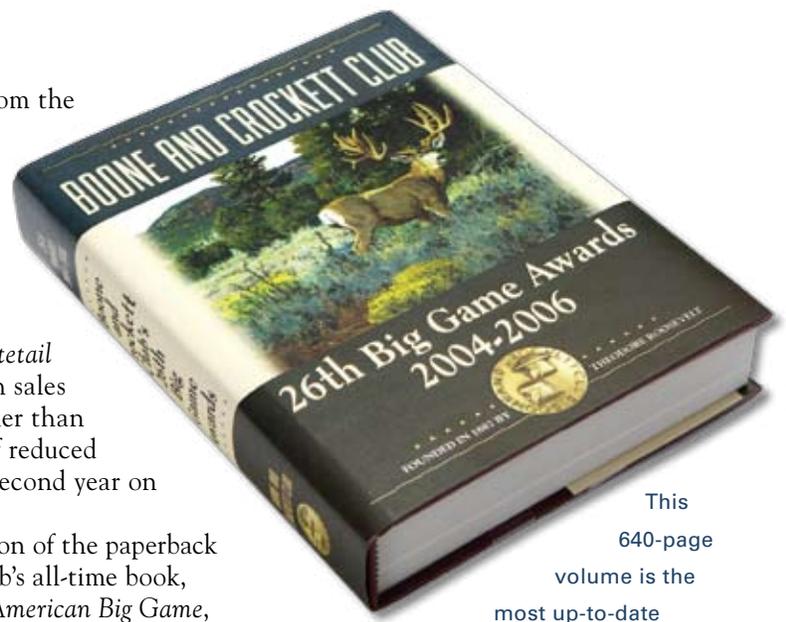
of nearly 6,000 from the previous year. In addition to the success of our new titles, sales remained strong for the FY 2007 titles, *Legendary Hunts* and *A Whitetail Retrospective*, with sales staying level, rather than the usual trend of reduced sales in a book's second year on the market.

The publication of the paperback edition of the Club's all-time book, *Records of North American Big Game*, was a step in a new direction for the Club's publishing program. With the hardcover edition sold out, the Publications Committee decided to offer a lower-priced paperback edition in an attempt to further the sales and life of this title and also reach new customers. The new price point was met with great enthusiasm from our distributor.

The second half of FY 2008 was consumed with the development and publication of *Hunting the American West* by Richard Rattenbury, the curator of history at the National Cowboy and Western Heritage Hall of Fame in Oklahoma City, Oklahoma. *Hunting the American West* will be available in FY 2009. For every hunter, conservationist, gun and sporting art collector, or history buff who has dreamed of the epic grandeur and adventure of hunting on the western frontier, this book is a must read.

Watch for several new titles the Club's Publications Program is developing as part of a 10-year publishing plan, which will be updated annually by the committee. Every effort is being made to broaden the Club's editorial scope in order to balance the message our publications convey to members and the public.

Four new titles are scheduled for production in FY 2009: *Records of North American Elk and Mule Deer*, Third Edition, *Living on the Edge* by Valerius Geist and Dale Toweill, the *2010 Big Game Trophy Calendar*, and *Measuring and Scoring North American Big Game*.



This 640-page volume is the most up-to-date big game records book available from the Club. The next Awards book will be published in 2010, followed by the 13th Edition of *Records of North American Big Game* in 2011.

Thanks to the hard work of the Publications Committee over the last two years, the Publications Program and staff is now positioned to offer additional resources to the Club's various programs, which, in turn, is furthering the Club's core mission and vision more effectively.

## **Merchandise Program**

Chair: Gary Dietrich

Staff: Julie T. Houk, Sandy Poston, Amy Hutchison

The Boone and Crockett Club's Merchandise Program began in 1995 in conjunction with the 22nd Big Game Awards Program held in Reno, Nevada. The goal at that time was to offer Associates attending the Awards Program an opportunity to show their support for the Boone and Crockett Club with hats and shirts featuring an embroidered B&C logo. Since then, the program has evolved to include hunting gear and other non-clothing items.

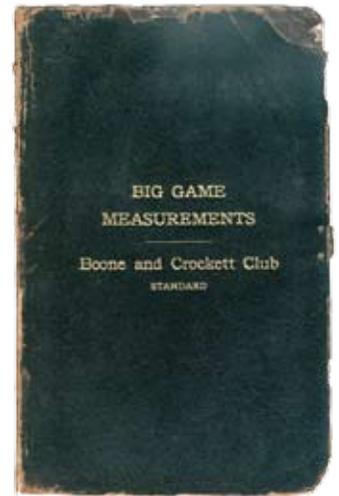
In FY 2008, the Club evaluated its Merchandise Program and decided to refocus its efforts to offer quality, reasonably-priced merchandise branded with the Club's identity to key constituents—Associates, Members, and trophy owners. Watch for these new items in Fall 2008.

## History Program

Chair: Leonard H. Wurman

Board Member Ed Rasmuson has graciously pledged a \$50,000 donation to start archiving the Club's materials. The University of Montana Mansfield Library and the Club are negotiating the contract. The UM has agreed in principle that the ownership of certain materials, such as documents related to the founding of the organization or signed by Theodore Roosevelt, may remain with the Club and be stored in the library's archives. It is hopeful that the agreement will be approved by John Poston and signed by Lowell Baier before the annual meeting.

Member James Hathaway Kidder. This pocket-sized book provided instructions and illustrations on how to measure 17 categories of North American big game. The system of measuring described in the book is primitive and based on a more scientific system; for example, when measuring a trophy, it states that "you must measure the standing height at the shoulder and the girth of the body just back of shoulders." When measuring an elk, "any projection on which a powder horn can be hung is recognized as a point."



In 1902 the Boone and Crockett Club's Executive Committee appointed Theodore Roosevelt, Archibald Rogers, and Caspar Whitney to a committee to determine the exact method by which big game trophies should be measured. No record of their work could be found until this book surfaced. To our knowledge, this is the first publication on measuring big game animals.

## Budget and Finance Committee

Chairmen:

Robert H. Hanson, Investments  
Morrison Stevens, Budget  
Staff: Jan Krueger

The increased financial discipline that began a couple years ago continued through FY 2008 with staff and Club leadership keeping a careful eye on the revenues and expenses of the operation. The majority of the minor issues mentioned in the management letter associated with FY 2007 audit were addressed throughout the year. Under the leadership of the Budget and Finance Committee, the Club's financial prudence will continue.

POST CARD



## ADMINISTRATION DIVISION

The Administration Division provides a stable administrative support system and ensures sound fiscal and operational management for the Club's various programs and projects. While the Administration Division does not produce revenue, one of its important functions is the careful tracking of revenue and expenses as well as the efficient operation of the organization.

Vice President: Manuel L. Chee

## Library Program

Chair: Norden Van Horn  
Staff: Jodi Bishop

Thanks to generous book donations from Members and others, the Club raised more than \$4,300 through sales of surplus books in FY 2008.

There are now 1,039 books in the Club's permanent collection with the purchases of books by James L. Clark, Dr. Charles B. Penrose, John T. McCutcheon and Gifford Pinchot.

The Club's most prized purchase this year was a previously unknown 1906 publication by Professional

## Physical Assets

Chair: Earl L. Sherron  
Staff: Tony A. Schoonen

The committee oversaw a number of projects relative to the headquarters building, the Elmer E. Rasmuson Wildlife Conservation Center and the TRM Ranch. These included the completion of a roof for the Palmer Shooting Range and a new well and associated pipeline for the Education Center. Also of note was the completion of the World Record Diorama as part of the first phase of the Visitor's Gallery project at the national headquarters in Missoula. See page 22 for more details. The Gallery project is being spearheaded by Professional Member Duane A. Walker.

## Strategic Planning

Chair: Stephen P. Mealey  
Staff: Tony A. Schoonen

The Board of Directors approved the three-year strategic plan at the Annual Meeting in Scottsdale in December of 2007. This plan mandated the development and implementation of a tactical business plan for FY

2008-2010. Club leadership met for an extra day during the North American Wildlife Conference in March to begin this process and pull together an initial draft of the tactical business plan. It is hoped this plan will be finalized by the annual meeting in Houston.

## Membership Committee

Chair: Jake Shinnors  
Staff: Sandy Poston

The primary goal of the Membership Committee is to direct the process of selecting, proposing, electing, orienting, and mentoring members to the Boone and Crockett Club. Committee activities for FY 2008 included a focus on maintaining the Club's Regular Membership, including 100 members who are committed to supporting the Club's work both personally and financially. In addition, the Committee has worked to continue to re-organize the Club's member recruitment process and thereafter improve orientation and mentoring of new members, and develop a plan to ensure uniform, active participation in the Club's activities.

## Current Member Count—238 (As of 6/30/2008)

Honorary Life . . . .9	Regular . . . .91
Professional . . . .110	Emeritus . . . .28

### New Regular Members

James L. Cummins, Mississippi  
Dan E. McBride, Texas

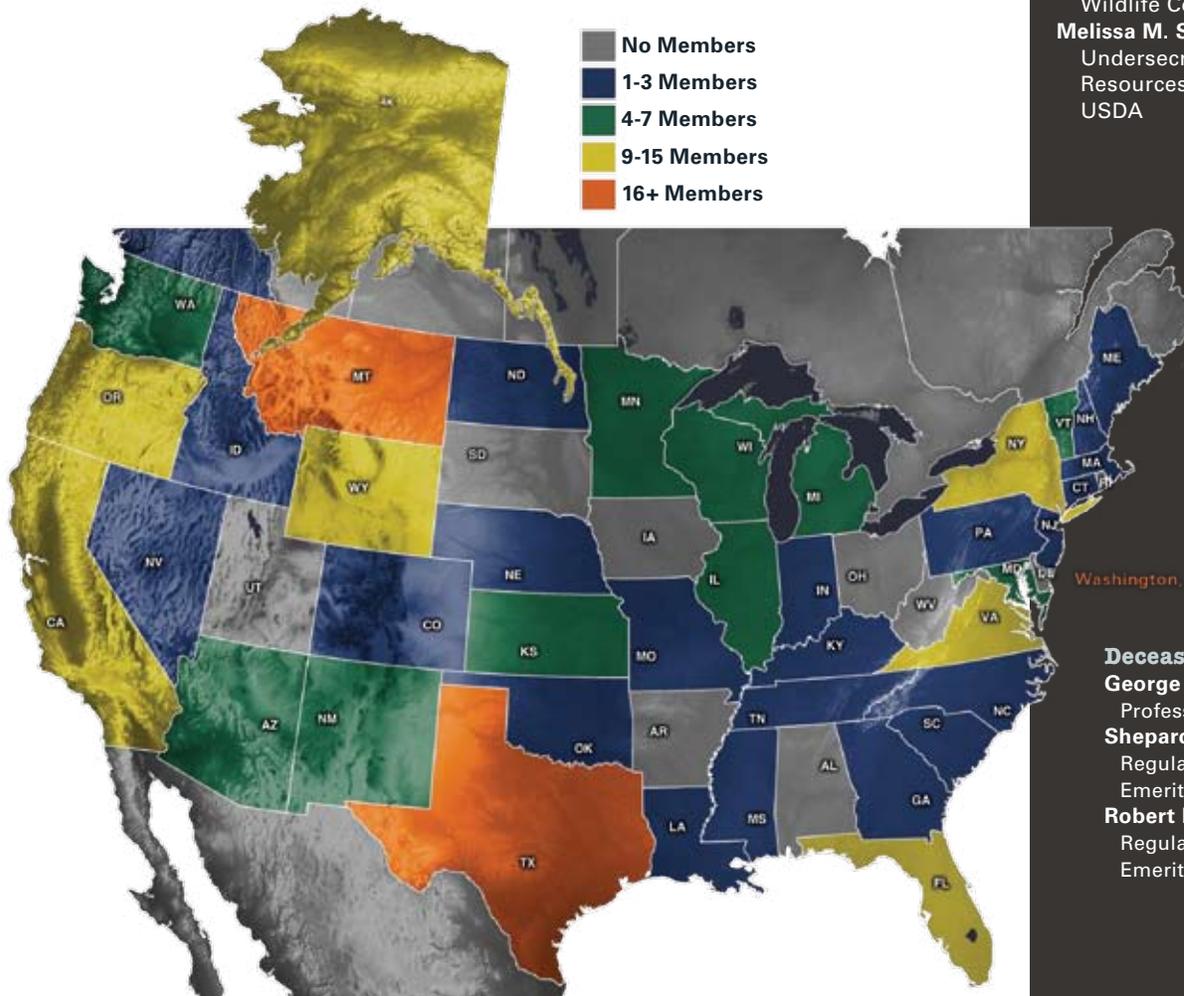
### New Professional Members

Jimmy Bullock, Mississippi  
Jonathan W. Gassett, Kentucky  
David Hewitt, Texas  
Robert C. Joslin, Wyoming  
Robert S. Keck, South Carolina  
Simon C. Roosevelt, New York  
Gary J. Taylor, Washington, D.C.

### New Ex-Officio

#### Professional Members

Mary A. Bomar, Director, National Park Service  
Mitchell Butler, Deputy Assistant Secretary—Fish, Wildlife, and Parks, U.S. Department of the Interior  
James L. Caswell, Director of the Bureau of Land Management, U.S. Department of the Interior  
Dirk Kempthorne, Secretary of the Interior  
Abigail R. Kimbell, Chief, USDA Forest Service  
Lyle Laverty, Assistant Secretary for Fish, Wildlife, and Parks, U.S. Department of the Interior  
Dave Nomsen, Chairman, American Wildlife Conservation Partners  
Melissa M. Simpson, Deputy Undersecretary for National Resources and the Environment—USDA



### Deceased Members

George B. Hartzog | 1920-2008  
Professional Member 1965-2008  
Shepard Krech | 1918-2008  
Regular Member 1962-1989  
Emeritus 1990-2008  
Robert E. Kuhn | 1920-2007  
Regular Member 1980-1989  
Emeritus 1990-2007

POST CARD

ADDRESS ONLY



**RECORDS OF NORTH  
AMERICAN BIG GAME DIVISION**

The Big Game Records Division accomplished several objectives during FY 2008. It prepared the 26th Big Game Awards book for publication, processed 30 percent more entries for the 27th Awards Program and completed preliminary arrangements for the next Awards Program to be held in 2010 in Reno, Nevada. Our success is due to many hours of dedicated service by staff and Club volunteers and is deeply appreciated.

**Vice President:** Eldon L. Buckner



## Records of North American Big Game Program

Chair: Eldon L. "Buck" Buckner  
Staff: Jack Reneau

The Boone and Crockett Club's 27th North American Big Game Awards Program began January 1, 2007, and closes on December 31, 2009. During FY 2008, the records department received 1,874 new entries—1,833 of which were accepted, 165 rejected for failure to complete entry requirements, and 194 were carried over into FY 2009.

At the end of FY 2008, 3,333 trophies had been entered into the 27th Awards Program, compared to 2,686 for the same time period in the 26th Awards Program—an increase of 647 trophies.

During January 2008, a subcommittee of the Records Committee inspected several hotel properties in Reno, Nevada, and selected the Grand Sierra Resort, formerly known as the Reno Hilton, as the headquarters hotel for the 27th Awards Program Banquet and related events June 23-26, 2010. Hotel selection for the 27th Awards Program Judges Panel will be finalized in FY 2009.

During this same trip to Reno, records department staff received approval from Regular Member Bob Lee's general manager to use his warehouse facilities for receiving trophies sent to the 27th Awards Program Judges Panel in 2010 and for the worksite of the 27th Awards Panel. These same warehouse facilities were used for the 23rd Awards Program in 1998. During FY 2009, Club staff will be exploring the possibility of partnering with major retailers for inter-store freight transfers to ship trophies to and from Reno.

Records department staff also explored the availability of the Wilber D. May Museum in Reno for the 27th Awards Program trophy display. Museum staff expressed serious interest in hosting the display, but cannot commit the facility more than a year in advance. Thus, records department staff will revisit the museum staff in FY 2009 to discuss display options with them.

In addition to the retail promotional efforts outlined in the sidebar at right, the Club advertised its records program in Pennsylvania's 2008-2009 hunting season regulations with the potential to reach more than 900,000 Pennsylvania hunters and anglers. This print ad also ran in *Huntin' Fool*, *Real Hunting Magazine* and will be in the 100th and final edition of *Shooter's Bible*. Additional opportunities for promotion and increased visibility for the records program are being explored with major U.S. retailers, print and electronic media, trade and consumer shows, and guide and outfitter associations.

During FY 2008, donations to the Club's records department totaled \$24,660—\$20,000 coming from Cabela's, Inc., as part of its sponsorship for the 26th Awards Program in Fort Worth, Texas, during FY 2007. The remaining \$4,660 went to the records program endowment. Of those dollars, \$2,575 came from the sale of auction items at the Club's annual meeting. The remainder came from four

## Official Measurers Program

The Official Measurers (OM) Community on the Club's website was upgraded during FY 2009 with the addition of the Official Measurers manual to the OM Community, and the addition of the OM Store. Designed specifically for Official Measurers, scorers can now purchase Official Measurer shirts, caps, name tags, business cards, and tools, such as calipers, skull scoring boxes, folding carpenter's rulers, cables, and ¼-inch-wide steel measuring tapes.

We added 76 qualified measurers to our rolls during FY2008 with two Official Measurer workshops in Pennsylvania and one in Montana. The department continued upgrading workshop training aids with the completion of PowerPoint presentations for all categories of elk and caribou. Similar PowerPoint presentations will be completed for other categories in FY 2009.

FY 2008 presented an opportunity to develop and implement a workshop training program for sporting goods retail outlets to increase visibility and accessibility for the public. We conducted three workshops to train 52 Bass Pro Shops' personnel as Associate Measurers to score all deer, elk, bears, and cougars. The Records Committee wants to continue similar outreach efforts through partnerships with other major U.S. retailers.

At the end of FY 2008, there were 1,123 Official Measurers and 52 Associate Measurers.



## World's Record Mountain

While the door is always wide open at the Club's headquarters in Missoula, Montana, to members, measurers, associates, hunters, friends, and casual passers-by during regular business hours, there's now one more fantastic reason to visit our headquarters the next time you're passing through Montana, even if you have to go out of your way to visit.

Local taxidermist Shawn Andres of Alpine Artistry in Arlee, Montana, completed Phase 1 of the Club's Visitor's Gallery with the installation of the new World's Record Diorama (pictured below). Included on this very realistic "mountain" are life-size mounted replicas of Chadwick's Stone's sheep (196-6/8 points), Crousens bighorn sheep (208-3/8 points), Swank's Dall's sheep (189-6/8 points), Burris's typical mule deer (226-4/8 points), Hanson's typical whitetail deer (213-5/8 points), and Meyer's pronghorn (95 points). All replicas were donated by the owners. Future displays planned for the Visitor's Gallery include a timeline history of the Club's significant contributions to hunting and conservation during the last 121 years and another one on its universally recognized records-keeping activities.



donations, including \$85 as a memorial for Official Measurer Patricia Valentino who died during a nature photography excursion on Lake Michigan.

At the North American Wildlife Conference in March, a records department representative presented B&C records books to 4-H Club Conservation Awards winners. The Club also continues to assist state and federal wildlife agencies on a number of fronts. Montana Department of Fish, Wildlife, and Parks subpoenaed a records department staff member for an expert witness in a poaching trial in Billings, Montana. The staff member appeared for a deposition, but the trial was carried over to FY 2009.

During FY 2008, the records department assisted with production of *Boone and Crockett Club's 26th Big Game Awards* book by preparing and editing the trophy lists, and writing and editing the hunting stories of the trophies that received Awards at the 26th Awards Program Banquet in Fort Worth. The 26th Big Game Awards Program records book is the Club's first book that includes, for informational purposes only, the gross score for each trophy. Staff also continued editing and updating *Measuring and Scoring North American Big Game Trophies*, which is scheduled for reprinting during FY 2009.

The Records Department will assist with editing the third edition of *Records of North American Elk and Mule Deer* and *Measuring and Scoring North American Big Game Trophies* with the Publications Department.

Official Measurer training workshops will be conducted in Mexico, Yukon Territory, Montana, and possibly Ontario during FY 2009. Planning for these workshops, which includes translation of the Club's score charts and other scoring materials into Spanish for the Mexico workshop, is already underway.

## National Collection of Heads and Horns

Boone and Crockett Club's National Collection of Heads and Horns is located at the Buffalo Bill Historical Center in Cody, Wyoming, where 205,261 visitors viewed the Club's exhibit during FY 2008.

## Message from the B&C Foundation President

I am happy to say that in FY 2008 the Foundation had a great year. We educated a record number of youths, the TRM Ranch is in great shape because of ample rain, the Michigan State University Endowment for the Boone and Crockett Professor of Wildlife Conservation is at such a point that a professor will be hired soon, and our fundraising efforts are steadily growing.

At the end of FY 2008, the Boone and Crockett Club Foundation Endowment stood at \$9.06 million, and, for the first time in years, the distribution from the endowment totaled 2.5 percent as opposed to the maximum allowed of five percent.

On July 1, 2009, the "physical assets," i.e., the programs under the Conservation Division, will be moved from the Foundation to the Club making the Foundation the development arm of Club. The prime function of the Foundation will be to grow the Endowment and raise money for the Club's programs.



## MESSAGE FROM BOONE AND CROCKETT CLUB FOUNDATION PRESIDENT

The Boone and Crockett Club Foundation was formed in 1986 to house the Theodore Roosevelt Memorial Ranch. Since that time the programs under the Foundation have expanded to include all the programs in the Conservation Division and the Development program.

**Foundation President:** Gary W. Dietrich

## Development Program

Chair: Ben B. Hollingsworth, Jr.  
Staff: Jodi Bishop

Charitable gifts to the Boone and Crockett Club and the Boone and Crockett Club Foundation provide key resources needed for the various programs and initiatives of the Club and Foundation. We are deeply indebted to the individuals and members who provided more than \$1.8 million in cash gifts to the Club and Foundation in this fiscal year.

The Boone and Crockett Club's development programs continue to help grow the fiscal resources needed to fund the Club's mission work.

The Conservationists program is an annual-giving program for Club members and friends of the Boone and Crockett Club Foundation who support the Club's conservation projects through philanthropic gifts of \$2,500

or more. Annual gifts of \$500 or more accumulate toward new contribution levels. Levels of giving range from \$2,500 to \$250,000 or more. This program has brought in more than \$650,000 since its launch in 2005.

The Boone and Crockett Roughriders Society is a planned-giving program designed for Club members and friends who wish to leave a lasting legacy by including the Boone and Crockett Club Foundation in their financial estate plans. Funds contributed to the Foundation through this program are held in a permanently restricted fund, which supports the Club's key conservation leadership programs.

The Boone and Crockett Club Foundation is a part of the Combined Federal Campaign (CFC). This acceptance enables the Foundation to receive payroll deduction donations from federal employees. Pledges for 2008 totaled more than \$33,000.

**September 2007**  
**Two B&C Members**  
**Honored by Desert**  
**Bighorn Council**

Boone and Crockett Club Professional Members Ray Lee and Vern Bleich were recognized by the Desert Bighorn Council at its 50th Anniversary Meeting in Las Vegas, Nevada. Ray, the chief executive officer of the Foundation for North American Wild Sheep, received the Council's Ram Award in recognition of his many contributions toward the conservation of bighorn sheep in the United States and Mexico. Vern, who directs the California Department of Fish and Game's Sierra Nevada Bighorn Sheep

Recovery Program, received the Council's Honor Plaque on behalf of the SNBS Recovery Program in recognition of that group's pivotal role in the recovery of bighorn sheep in the Sierra Nevada.

**December 2007**  
**Jack Parker**  
**Receives**  
**Sagamore Hill**  
**Award**

Jack Parker was given the Sagamore Hill Award, "For steadfast leadership during a critical time in the Club's history. For always providing quiet, forceful,

dependable counsel to Club leaders in the years since."

The Sagamore Hill Medal is given by the Roosevelt family in memory of Theodore Roosevelt, Theodore Roosevelt, Jr., and Kermit Roosevelt. It was created in 1948. It may be awarded by the Big Game Final Awards Judges Panel, if in their opinion there is an outstanding trophy worthy of great distinction. A special award may also be presented by the Sagamore Hill Award Committee to a member who

has made an overwhelmingly unique contribution to the Club that will likely change the Club for the better, forever. The Sagamore Hill Medal is the highest award given by the Boone and Crockett Club.

**February 2008**  
**B&C Presents the First**  
**Theodore Roosevelt**  
**Legacy Award**

A new award honoring the tenacious, collaborative spirit of America's greatest conservationist, Theodore Roosevelt, was presented by the conservation and hunting organization that Roosevelt himself founded 121 years ago.

The Boone and Crockett Club presented its first Theodore Roosevelt Legacy Award to the Rocky Mountain Elk Foundation.

Given during a luncheon ceremony at the Shooting, Hunting and Outdoor Trade Show (SHOT), the award recognizes the Elk Foundation's collaborative role in acquiring and protecting Roosevelt's historic Elkhorn Ranch in Medora, N.D. The ranch is where Roosevelt developed his staunch conservation ethic and vision.

"Roosevelt understood the power of influential partners unified by strong leadership. He was a master at selecting the right people in the right places at the right time to do the right thing. These principles remain a cornerstone of the Boone and Crockett Club. Our Theodore Roosevelt Legacy Award is a special honor for a partner who best

exemplifies this spirit," said Lowell E. Baier, president of the Boone and Crockett Club.

In the Elkhorn Ranch project, the Elk Foundation brought essential expertise in legal, promotional, and fundraising arenas.

Andy Hoxsey, chairman of the Board for the Elk Foundation, accepted the award. "Cooperative

partnerships are definitely the future of conservation," said Hoxsey. "The Boone and Crockett Club has spent



POST CARD

**NOTABLE AWARDS AND**  
**RECOGNITIONS FOR THE**  
**BOONE AND CROCKETT CLUB**  
**AND OUR MEMBERS**



Baier presents Hoxsey with  
B&C's first TR Legacy Award.

many decades developing key partners across state and federal governments, resource agencies, businesses, and organizations. To be selected from their long list of partners is truly an honor for the Elk Foundation.”

**March 2008**

**Kaush Arha appointed Deputy Assistant Secretary for Fish, Wildlife and Parks**

Bravo and kudos to Professional Member Dr. Kaush Arha who was appointed deputy assistant secretary for Fish, Wildlife and Parks, U.S. Department of Interior. Dr. Arha’s prior job was associate solicitor general, Department of the Interior. Dr. Arha in this new role now joins in this office long-term Professional Member Jim Mosher also a deputy assistant secretary, Ex-Officio member Mitch Butler, the 3rd deputy assistant secretary, and Ex-Officio member Lyle Laverty, assistant secretary of Interior, a position formerly held by Professional Member Matt Hogan who now is executive director of the Association of Fish and Wildlife Agencies. The entire office of assistant secretary of Interior for Fish, Wildlife and Parks is now staffed by Boone and Crockett Club members, each appointed by the President, and a “first” in Boone and Crockett Club history!

Dr. Arha’s appointment showcases B&C’s postgraduate program at the University of Montana, which has produced 13 Ph.D.s since it became operational in 1992. Two of our early Ph.D.s have now achieved current

Presidential appointments. The second is Dr. Greg Schildwachter who for a number of years has been on the White House staff as director for Agriculture, Lands and Wildlife at the President’s Council on Environmental Quality. Prior to this, Dr. Schildwachter was the staff director for the U.S. Senate Subcommittee on Fisheries, Wildlife and Water.

**March 2008**

**B&C Club Member and Family Receive the Elk Foundation’s Highest Honor**

The Lewis family—Tom, Debbie and daughter Annie—received the highest award given by the Rocky Mountain Elk Foundation, the Wallace Fennell Pate Wildlife Conservation Award. The Elk Foundation gives the award to those who have made contributions of lasting significance to the benefit of elk, other wildlife and their habitat across North America.

The Lewis’s were honored during the organization’s annual convention, which concluded February 24, 2008, in Reno.

Wallace Fennell Pate, the Elk Foundation’s first president and chairman of the board, dedicated his time, energy and financial resources to the betterment of wildlife in North America. Pate, now deceased, became a national role model for groups or individuals concerned with natural resources conservation.

Tom Lewis has been a Regular Member of the Boone and Crockett Club since 2005.

**January 2008**

**Budweiser names Lowell Baier as Conservationist of the Year**

Lowell wanted to read the inscription on the award before he took the stage to give an acceptance speech.

“Lowell Baier, Budweiser Outdoor Conservationist of the Year,” he read off a plaque anchoring a statue of an eagle spreading its wings, before turning and smiling with watery eyes.

Backed by support from the Boone and Crockett Club and several AWCP

partners, Baier became the 13th winner of the award, which was created in 1995.

“What this award celebrates in the conservation world is the power of one,” Baier said. “It shows how the courage, enthusiasm, power and example of one person can make an incredible difference.

“But make no mistake, conservation is not the action of one person alone, but this is the collaboration of many.”

For 24 months, Lowell Baier led a battle to facilitate the federal government’s acquisition of the largest remaining piece of Theodore Roosevelt’s historic Elkhorn Ranch still in private ownership.

The 5,200-acre ranch, in addition to an 18,350-acre grazing privilege on the adjoining Dakota Prairie National Grasslands, was acquired on April 25, 2007, following a national campaign led by Baier to secure the Congressional political will and funding to support the acquisition.

Key to the transaction was a \$500,000 acquisition challenge grant from the National Fish and Wildlife Foundation, one of the largest grants they ever made.

Baier, who led the race among other finalists Dr. Jim Hulbert, Marion Burnside, and Bernie Lemon for the award, was given \$50,000 by Budweiser to donate to the conservation project of his choice.

“It is an honor and a duty to be a conservationist,” Baier said. “This award is a celebration of what is now known as cooperative conservation.”



**BOONE AND CROCKETT CLUB PROFESSIONAL STAFF**

**B&C HEADQUARTERS - MISSOULA, MT**

**Keith Balfour** – Director of Marketing  
**Jodi Bishop** – Development Program Manager

**Julie Houk** – Director of Publications  
**Amy Hutchison** – Associates Program Manager

**Dariusz Janczewski** – Assistant Designer  
**Jan Krueger** – Controller

**Wendy Nickelson** – Shipping & File Clerk  
**Abra Plemmons** – Staff Accountant  
**Sandy Poston** – Office Manager

**Jack Reneau** – Director of Big Game Records

**Tony A. Schoonen** – Chief of Staff  
**Katie Wasser** – Customer Service

**THEODORE ROOSEVELT MEMORIAL RANCH - DUPUYER, MT**

**John Rappold** – Ranch Manager

**ELMER E. RASMUSON WILDLIFE CONSERVATION CENTER - DUPUYER, MT**

**JoAnne Cobb** – Conservation Education Program Assistant

**BethAnn Garramon** – Conservation Education Specialist

**Lisa Flowers** – Conservation Education Program Manager

## POST CARD



### FINANCIAL REPORT

Boone and Crockett Club and Boone and Crockett Club Foundation Budget and Finance Committee reports the Club had a stable year while the Foundation was challenged by a decline in invested assets.

Write here.

**CO-CHAIRMAN:** Morrison Stevens, Sr.  
**CO-CHAIRMAN:** Robert H. Hanson

University of Montana and Michigan State University, which were \$3,947,755 in 2008 and \$3,112,623 in 2007.

The only significant negative performance in the revenues was the result of our investments for 2008. We made \$1,097,631 in 2007 and lost \$638,482 in 2008. Keep in mind we recognize interest, dividends, realized gains and losses, as well as unrealized gains and losses at fiscal year end.

At the Annual Meeting in December 2007, the Board passed a dues increase moving the dues from \$1,500 a year to \$3,000. We anticipate that the initiation fee will be increased at the December 2008 board meeting. Everyone was working hard to control expenses and improve efficiency, but felt that this increase was necessary to create a more stable financial funding for the programs and mission of the Club. You will note the substantial increase in the member dues account increasing from \$192,000 in 2007 to \$408,150 in 2008. The 2008 year also included the special assessment of \$124,500. The budgeted amount for all member dues and initiation fees for 2009 is \$328,300.

We are pleased to report that the Club had a very good year financially; however, the Foundation struggled during the fiscal year ending June 30, 2008, due to decline in invested assets. Overall total assets for both the Club and the Foundation were \$14.1 million down from \$14.4 million in 2007. These figures are net of agency funds as shown on the balance sheet for the

### Investments Report

Given the market turmoil that has taken place over the last few years, it is not surprising that the Foundation's endowment funds declined in value during the fiscal year ending June 30, 2008. On that date, the endowment had a total value of \$9,180,849.

The conscious decision to maintain 40 percent of the endowment's assets in fixed income securities helped to buffer the losses in the various equity portfolios. Even though these portfolios experienced losses, their percentage declines were, in most cases, lower than the indices against which their performance is measured.

Notwithstanding the decline of endowment principal during the year, the dividend and interest income of the various portfolios was more than sufficient to cover the 2.5 percent payout to support Club operations, as well as the management fees of our asset manager.

### ENDOWMENT BALANCES SUMMARY

The total endowment as of June 30, 2008 stands at \$9.18 million which includes the \$887,348 depot mortgage investment and over \$288,000 in undistributed earnings at year end.

Funds endowed by donors or the Board for program support are as follows:

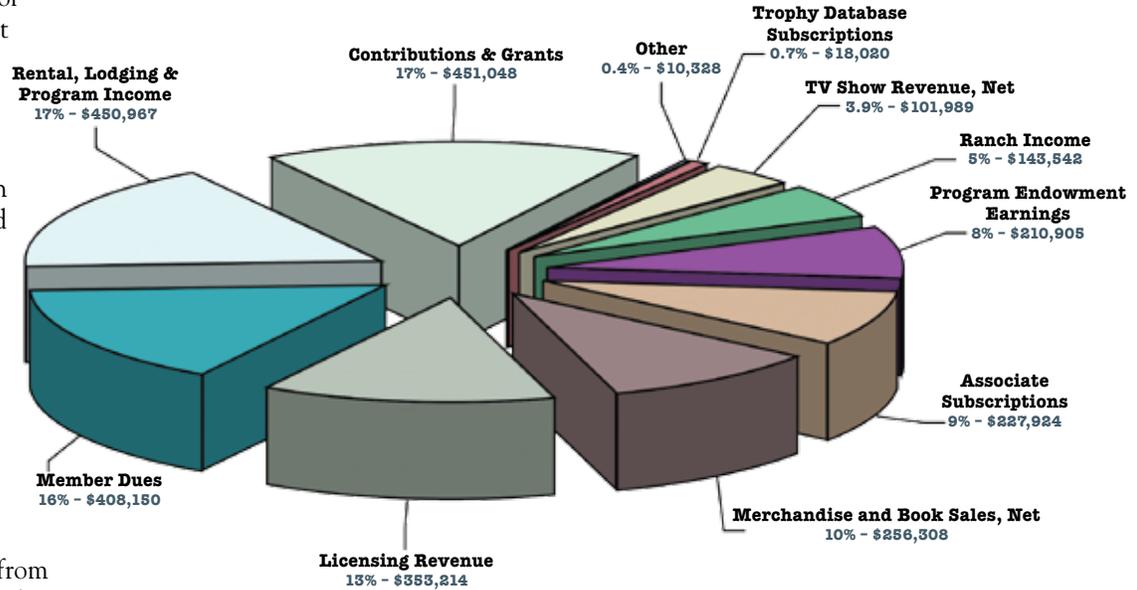
- Spencer Conservation Grants = \$403,723
- Hixon Conservation Grants = \$20,000
- Theodore Roosevelt Memorial Ranch = \$145,000
- Rasmuson Conservation Education Ctr & Anderson Education Program = \$2,514,877
- Records of North American Big Game Program = \$75,341
- General Club activities = \$4,831,673

The overall budgeted operating revenues for 2009 fall within the guidance of our strategic plan of around \$3 million coming in at \$2,411,732 compared to actual operational revenues in 2008 of \$2,632,395. Keep in mind this excludes the performance of the Foundation and any permanently restricted contributions. Of the 23 operating departments in the Club and Foundation, 13 have significant activity. Of the 23, 17 were either at or better than their budgeted numbers. Review the detail of the pie charts that further delineate 2008 revenues and expenses.

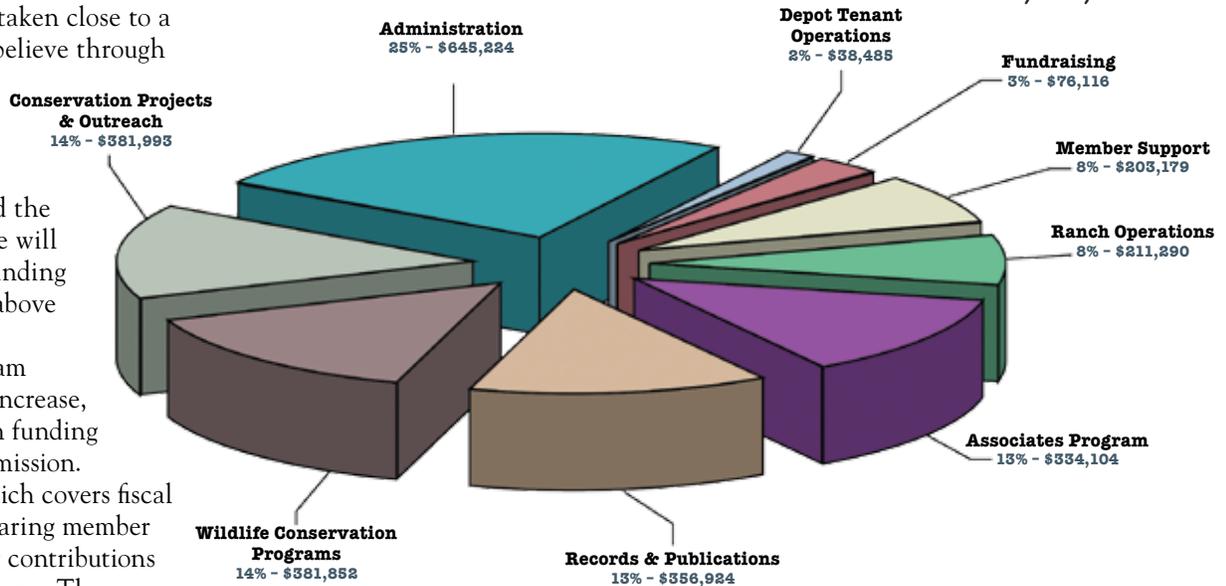
We only distributed 2.5% from the endowment during 2008 and have budgeted a similar percentage for the budget for 2009. The previous several years we have taken close to a 5% distribution. We believe through the growth of the current programs and diligent expense management by the program managers and the vice presidents that we will not need additional funding from the Foundation above the 2.5%.

Our overall program revenues continue to increase, which is assisting us in funding the Club's vision and mission. Note the bar chart which covers fiscal years 2004-2008 comparing member dues and discretionary contributions to total program revenues. The total member dues and discretionary contributions including the auction proceeds were \$894,616 in fiscal year 2008 compared to \$1,901,982 in program revenues. Program revenue performance in 2008 compared to 2007 was substantial: Publications revenue increased by 61%, Licensing revenue increased by 42%, Lodging and Program income increased by 9%, while our newest program, the Big Game Profiles TV show, continues to grow—netting over \$101,900 in FY 08, which is included in Outreach.

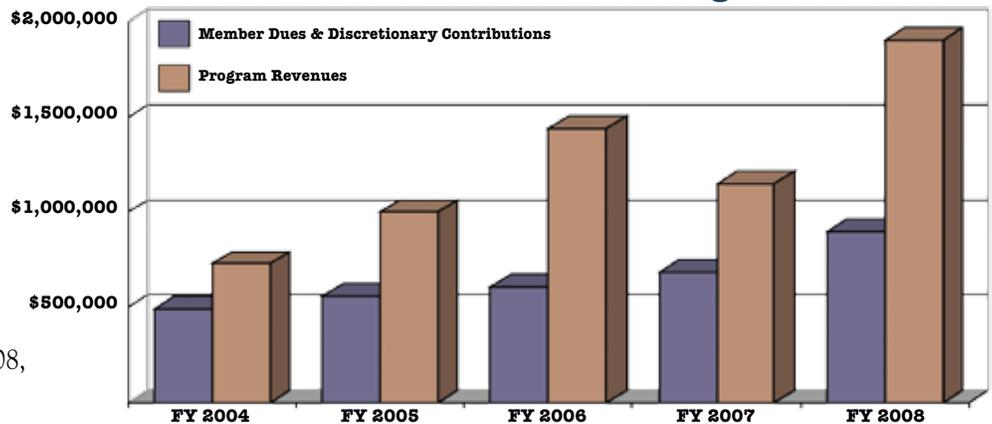
## FY 2008 Revenue Sources \$2,632,395



## FY 2008 Expenses \$2,629,167



## Member vs. Program Revenues





1821 SOUTH AVENUE WEST • FIFTH FLOOR • P.O. BOX 2368 • MISSOULA, MT 59806-2368  
TEL: 406.721.7800 • FAX: 406.721.4155 • WEB: WWW.AZWORLD.COM

## INDEPENDENT AUDITORS' REPORT

Board of Directors  
Boone and Crockett Club  
Boone and Crockett Club Foundation, Inc.  
Missoula, Montana

We have audited the accompanying combined statements of financial position of Boone and Crockett Club (the "Club") and Boone and Crockett Club Foundation, Inc. (the "Foundation") as of June 30, 2008 and 2007, and the related combined statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the Club and Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the combined financial position of Boone and Crockett Club and Boone and Crockett Club Foundation, Inc. as of June 30, 2008 and 2007, and the combined changes in their net assets and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audits were made for the purpose of forming an opinion on the combined financial statements taken as a whole. The supplementary information included in Schedules 1-5 is presented for purposes of additional analysis and is not a required part of the combined financial statements. Such information has been subjected to the auditing procedures applied in the audits of the combined financial statements and, in our opinion, is fairly stated in all material respects in relation to the combined financial statements taken as a whole.

*Anderson Zurmuehlen & Co., P.C.*

Missoula, Montana  
November 4, 2008

## COMBINED STATEMENT OF ACTIVITIES

For the years ended June 30, 2008 and 2007

	2008	2007
<b>Revenue</b>		
Member dues & subscription revenue		
Member dues	\$ 408,150	\$ 192,000
Associates subscriptions	227,924	211,739
Trophy database subscriptions	18,020	17,887
Total member dues & subscription revenue	654,094	421,626
Merchandise sales	555,243	420,296
Less: direct & allocated costs	298,935	263,496
Net merchandise sales	256,308	156,800
TV show revenue	547,921	-
Less: production costs	445,932	-
Net TV show revenue	101,989	-
Contributions	521,608	694,246
Licensing revenue	353,214	247,677
Ranch	143,542	128,916
Investment income	(739,851)	1,282,985
Rental, lodging and program income	450,967	410,894
Other	10,328	134,034
Funds available for program & support services	1,752,199	3,477,178
<b>Expenses</b>		
Support services		
Fund-raising	76,116	183,223
Administration	645,224	829,927
Building tenant operations	38,485	33,025
Total support services	759,825	1,046,175
Funds available for program services	992,374	2,431,003
Program services		
Wildlife conservation programs	381,852	295,918
Conservation projects & outreach	381,993	343,533
Records & publications	356,924	510,816
Ranch operations	211,290	154,961
Membership support	203,179	104,383
Associates program	334,104	243,620
Total program services	1,869,342	1,653,231
Increase in net assets	(876,968)	777,772
<b>Net Assets</b>		
Beginning of year, as previously reported	16,857,454	16,079,682
End of year	\$ 15,980,486	\$ 16,857,454

A copy of the complete set of audited financial statements is available upon request.

Note: Financial statements were restated after the FY 2007 Annual Report was printed.

## COMBINED STATEMENT OF FINANCIAL POSITION

As of June 30, 2008 and 2007

<b>ASSETS</b>	<b>2008</b>	<b>2007</b>
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 345,812	\$ 178,245
Receivables, net of allowance	343,155	165,411
Donor promises to give, net of discount and allowance	261,277	269,905
Inventories	201,536	192,008
Prepaid expenses	<u>30,398</u>	<u>27,700</u>
Total current assets	1,182,178	833,269
<b>INVESTMENTS</b>		
Endowment	8,293,501	8,517,088
Funds held for reinvestment	-	110,000
Agency funds invested	<u>1,189,345</u>	<u>106,250</u>
Total investments	9,482,846	8,733,338
Donor promises to Give, Net of Current Portion	282,791	549,351
Depot, Ranch, Furniture and Equipment, Net	4,347,350	4,424,570
Investments Held at The University of Montana Foundation	<u>2,758,410</u>	<u>3,006,373</u>
Total assets	<u>\$ 18,053,575</u>	<u>\$ 17,546,901</u>
<b>LIABILITIES AND NET ASSETS</b>	<b>2008</b>	<b>2007</b>
<b>CURRENT LIABILITIES</b>		
Notes payable	\$ -	\$ 80,840
Agency funds payable	1,179,107	106,250
Current portion of long-term debt	-	2,903
Accounts payable	94,561	58,862
Accrued liabilities	338,455	90,503
Deferred subscription revenue	390,434	350,089
Deferred revenue - other	<u>70,532</u>	<u>-</u>
Total current liabilities	2,073,089	689,447
<b>LONG-TERM DEBT, NET OF CURRENT PORTION</b>	<u>-</u>	<u>-</u>
Total liabilities	2,073,089	689,447
<b>NET ASSETS</b>		
Unrestricted		
Board designated reserves	7,166,880	7,362,844
Undesignated	<u>4,513,293</u>	<u>4,807,809</u>
	11,680,173	12,170,653
Temporarily restricted	202,865	623,300
Permanently restricted	<u>4,097,448</u>	<u>4,063,501</u>
Total net assets	15,980,486	16,857,454
Total liabilities and net assets	<u>\$ 18,053,575</u>	<u>\$ 17,546,901</u>

**A copy of the complete set of audited financial statements is available upon request.**

**Note: Financial statements were restated after the FY 2007 Annual Report was printed.**